

GMA

Global Marketing Agency

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Search Engine Optimization and Search Engine Marketing is not a new term. In mid 90's search engine gain so much popularity and started appearing to help people find relevant information quickly. Search engines developed business model to finance their services such as Pay Per Click (PPC). However the other way to improve volume and traffic on the website is through organic search.

Although SEO is less expensive than PPC but it required more time and effort. I have been doing SEO for companies in London since a long time. After successful return on investment I decided to offer my service worldwide. Now I am providing consultancy to companies in UK and Worldwide.

Consultancy is a blend of search engine technical excellence and online marketing expertise. I understand that your site needs to be made a certain way, so I'll work round any technical or brand issues you may have. In my consultancy I am providing following services to clients.

WHY SEO?

Search Engine Optimization plays a very important role for the real time sale of any company or organization with least investment and maximum return on investment (ROI). There are no hard and fast rules for optimizing a website, however a structure need to be follows in order to achieve successful results in short time.

WHY SEM?

Search Engine Marketing, or **SEM**, is a form of Internet Marketing that seeks to promote websites by increasing their visibility in the Search Engine results pages (SERPs) and has a proven ROI (Return on Investment). According to the Search Engine Marketing Professionals Organization, SEM methods include: Search Engine Optimization (or SEO), paid placement, and paid inclusion



PAY PER CLICK


With Pay per click methods, you can only appear when you have enough capital to spend. The more higher you bid, the higher you appear in the sponsored listings. One advantage is that you have better control with Pay per click methods as far as conversions are concerned. Also tracking and measuring of ROI (Return on Investments) will be more organized with PPC as compared to SEO



ORGANIC SEARCH

If your looking for long term online marketing results then Organic Search Engine Optimization is the solution for you. On the contrary for quick effective results there is nothing to beat Pay Per Click Listings. It would be wise to use both the services to gain maximum control over your key phrases, but the advantages of Optimization should not be minimized.

MY SEO PEDIA

-  [SEARCH ENGINE OPTIMIZATION](#)
-  [PAY PER CLICK ANALYSIS](#)
-  [CAMPAIGN MANAGEMENT](#)
-  [FREE SEO ADVICE](#)
-  [E-MARKETING CONSULTANCY](#)

Ali Nasir Provides Following Services?

- Professional advice on search engine compatibility and strategy
- Off Site & On Site Optimization
- Pay Per Click Management and Monitoring around the clock
- Search Engine Position analysis and tracking
- Internet Marketing strategies

PLEASE CONTACT SEO EXPERT

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Factors Involved In Successful SEO Marketing .

- >> Optimized Page Contents
- >> Internal Linking
- >> Out Bound Linking
- >> High Level Of Back Links
- >> Web 2.0 Techniques
- >> Keywords Analysis
- >> Competitor Monitoring
- >> Good Usability Experience
- >> High Ranking Directory Submission
- >> Search Engine Submission
- >> Check on ROI
- >> CTR Analysis
- >> Measure Results

Related Keywords:

SEO Consultant
Optimization Consultant
Marketing Consultant
E-Marketing Expert
SEO Expert UK
SEO Expert PK
Website Optimization Specialist
SEO Specialist
E-Marketing Specialist
Electronic Marketing Specialist
Internet Marketing
Paid Search Advertisement
PPC Campaign Management

Related Keywords:

E-Marketing Solutions
Web-Contents Management
Optimized Contents
Search Engine Marketing Consultant
Google Adwords Management
Pay Per Click Campaign
Web 2.0 Implementation
Organic Search Solution
Usability
E-Commerce Web Based Application
Internet Marketing
Paid Search Advertisement
PPC Campaign Management



I wont say that I am the one who can do what exactly you are looking for but I am sure I am the one who can make the difference for your e-business. For SEO there are no hard and fast rules, however we can try our level best to achieve certain goals.

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